



Newsletter

Social Media Update
Did you know?

- Unified360 has over 250 followers on Twitter? [Click here](#) to follow us and get updates on our blog, press releases, and other tech news.
- You can become a fan of Unified360 on Facebook and see the latest blog posts and pictures from our events. To become a fan, [click here](#).
- Joining the Unified360 community on LinkedIn is a great way to stay connected and discuss important topics about the company. [Click here](#) to connect with us.
- We have a new YouTube page! It's in the very early stages of development but soon you can see lots of fun videos straight from our team. [Click here](#) to subscribe.

Letter from the CEO

Welcome to the first quarterly newsletter from Unified360! As many of you know, Unified360 began two years ago with two people (Paul and myself) as the economy was reaching its worst state since the Great Depression. We are proud to announce that we have made the following accomplishments with the help of our hardworking, 44-person workforce, outstanding clientele, and very supportive business partners.

- Exceeded 2008 and 2009 YTD Annual Financial Goals
- Growth to New 9,000 Square Foot Headquarters in Dallas, Texas
- Additional Offices in Austin, San Antonio, and Houston, Texas

While we are very proud of the success of Unified360, we are even more excited about the future. Many exciting changes are coming and we look forward to more continued growth. One change you will notice is in our communications to you. As a unified communications provider, we realize the importance of communicating with our clients and business partners. Please be sure to read Kimberly Kelly's feature below on our future marketing plans and visit our blogs, Twitter, LinkedIn, and Facebook sites linked to the left.

As technology and communication continues to become more and more complex, we hope to be able to help you work through the complexities. We appreciate all you have done to contribute to the success of Unified360 and look forward to helping both of our organizations continue to grow.

Jim B. Barker, CEO

Please [click here](#) to take a tour of our new, expanded office space here at Unified360.

Customer Spotlight... Texas Institute for Surgery

Texas Institute for Surgery's mission is to provide unparalleled clinical excellence, care and service for every patient entrusting their care to their professional team. As a proud partner of Texas Health Presbyterian Hospital of Dallas, their vision is to be recognized nationally as a center of excellence for specialty surgical services. Communication is vital to their success in regards to the patients care as well as the efficiency of the surgeons, nurses, and staff.

"In early 2009, I got a call from Unified360", stated Andy Summers, VP of Finance of Texas Institute for Surgery. "We stress communication so much in the workplace, but do we have the tools and resources to provide the communication that we want?"

Unified360 presented a solution powered by Cisco's Unified Communications technology that showed them an immediate impact on communication. This Cisco solution offers time-based intelligent call processing and has also improved communication in many other areas. It enhances mobility by allowing users to log in to any phone as necessary, utilizes true Unified Messaging (voicemail to email), manages call traffic through call reporting and much more.

* To see what Unified360 has done for our other clients, [click here](#) and check back periodically for regular video updates.

Future of Marketing

As you may have noticed over the past few months, Unified360 has begun to place a strong emphasis on Social Media and our website. We strongly believe that this is the future of marketing and we are embracing the technology for all that it is worth. We are now looking to take this engagement to the next level by involving our valued business partners and clients.

Many opportunities are available for involvement with this effort and we would appreciate any and all contribution you would like to provide. Our strongest focus is on our company blog, **Full Circle Feed**. We are posting updated information on **Full Circle Feed** almost daily about topics that range from technology to business to current topics that apply to both from a wide variety of posters. You can read and subscribe (by email or RSS feed) to the blog at www.unified360.com/fullcirclefeedblog. We also would appreciate any feedback on future blog topics as well as comments on any past blog posts.

We offer numerous other opportunities for online involvement including Facebook, LinkedIn, Twitter and many others. Please visit the Social Media Update at the beginning of this newsletter to get more information on how to get involved with these opportunities.

We will be rolling out other social media methods of communication in the coming months so be sure to check out our website for more information. We would appreciate any involvement you would be willing to give and would definitely return the favor so let me know if there is anything we can do for you.

Kimberly Kelly, Director of Marketing



Andrew Espitia, featured on WFAA Channel 8 News

Watch this heart warming story featuring our Director of Sales, Andrew Espitia, and his struggle of being unemployed for a nearly a year before starting at Unified360.

To see where Andrew was a year ago

[Click Here](#)

[Click Here](#) to see where Andrew is today.

Tech News

1. [Stripped-down Windows 7 for netbooks disappoints many](#)
2. [Google to pay \\$750M for mobile ad network AdMob](#)
3. [Cybersecurity fears? Check Google Dashboard](#)
4. [Tweets are coming to LinkedIn](#)
5. [Logitech breaks into Videoconference](#)
6. [Touch Technology: A Round-Up](#)